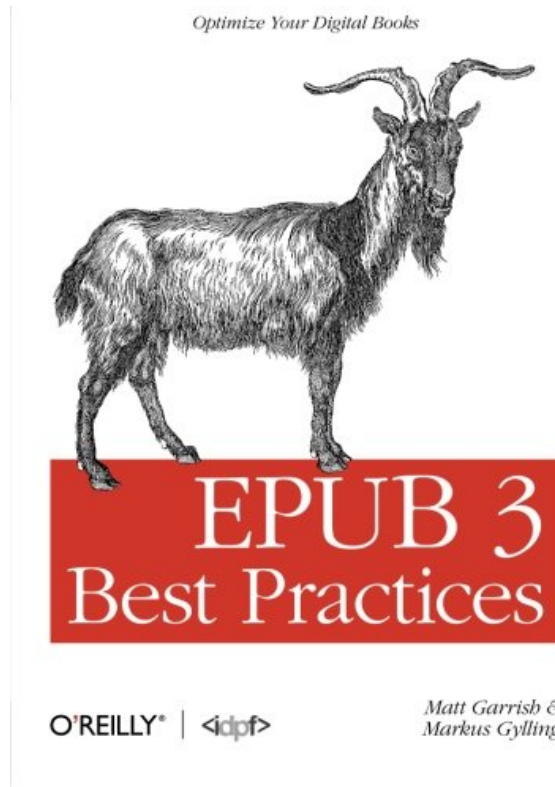


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About the Author

Matt Garrish lives and works in Toronto where he does what he can to help bridge the print divide that sadly still keeps much of the world's literature and information from being available to everyone. He's worked closely with CNIB and the DAISY Consortium in their efforts to make the world a more accessible place — including editing the Z39.86 Authoring and Interchange specification — and drew on his years of experience ripping the guts out of EPUBs to make braille when invited to work as the editor of the EPUB3 revision. He is the author of "What is EPUB3?."

Markus Gylling has worked in the field of information accessibility since the late nineties. As CTO of the DAISY Consortium, he has been engaged in the development of specifications, tools and educational efforts for inclusive publishing on a global scale. Markus is the chair of the EPUB 3 Working Group, and during 2011 he lead the development of the EPUB 3 specification. Since October 2011, he serves as CTO of the IDPF alongside his job with the DAISY Consortium. Markus lives and works in Stockholm, Sweden.

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Ready to take your ebooks to the next level with EPUB 3? This concise guide includes best practices and advice to help you navigate the format's wide range of technologies and functionality. EPUB 3 is set to turn electronic publishing on its head with rich multimedia reading experiences and scripted interactivity, but this specification can be daunting to learn. This book provides you with a solid foundation.

Written by people involved in the development of this specification, EPUB 3 Best Practices includes chapters that cover unique aspects of the EPUB publishing process, such as technology, content creation, and distribution.

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- Embed content with EPUB 3's new multimedia elements
- Make your content dynamic through scripting and interactive elements
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- Dimensions: 9.19" h x .77" w x 7.00" l, 1.30 pounds
- Binding: Paperback
- 372 pages

Features

- Used Book in Good Condition

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By Mike Baker

This book is an all you need to know book on EPUB3 and is a good introduction into general eBook design and development. The book covers all aspects of this document format going into detail about package content, XHTML, semantics, accessibility, styling, styling embedding fonts, multimedia and interactive elements as well as pitfalls.

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Highly technical (as you might expect from O'Reilly) but full of useful information that I've not been able to find anywhere else on the web. Highly recommended for anyone getting into ePub development. Designers, I would recommend knowing front end coding first or else this book could easily seem too complex.

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Comprehensive "best practices" will save developers from bad results

By Fingerlakes

It's one thing to know how to make something; it's another to understand how to make something as good as possible within the constraints of technology. Matt Garrish helps us do the latter. He moves pretty quickly through all parts of EPUB3, but he slows down to give in-depth examples just when they're needed.

The only aspect of EPUB best practices that I missed, was more visual presentation of the interaction of HTML code and image display in the discussion of the fixed layouts versus reflowable. Garrish refers us to free samples in the online EPUB3 resources, which is helpful, but I would have liked more visual examples within the book itself.

Also, an index is included but it's hard to navigate. It would have been helpful to have links to each alphabet

letter at the top of the index.

Neither of those reduces the overall real value of the book, which I think is terrific for anyone who wants to make the best EPUB3 that they can for a book they're working on.

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